



DIAMOND CUT GUIDE



Round Brilliant
Cut

A brilliant is a diamond or gemstone, cut with numerous facets so as to have exceptional brilliance. The shape resembles that of a cone and provides maximized light return through the top of the diamond. This popular cut has the perfect proportions and symmetry to maximise a diamond's brilliance and fire.



Square Princess
Cut

A relatively new diamond shape the Princess cut, 2nd in popularity to the Round, was created in the 1980's. Displaying a high degree of brilliance it is a unique and distinctive alternative to the popular round brilliant.



Pear Cut

A modified brilliant shape the pear cut diamond is a combination of the round and marquise shapes. Also known as a tear drop shape for its round bottom and sides which taper to a point. The unique look of the pear shape helps make it a popular choice for a variety of diamond jewellery



Oval Cut

The oval is a brilliant cut diamond because it is made very much like a round brilliant cut diamond. The oval diamond is seen most frequently cut in the standard 58 facet brilliant pattern. Oval diamonds are another popular choice for engagement rings or for any diamond retailer



Marquise Cut

The marquise or navette (French for "little boat", because it resembles the hull of a sailboat), are the most commonly encountered modified brilliants and can create the illusion of greater size.